

INVITACIÓN A LA CONFERENCIA VIRTUAL

Cadenas de suministro en tiempos de Covid-19: Desafíos y oportunidades para América Latina

19 de agosto de 2020 | 90 minutos

10:00 am a 11:30 am (UTC-5 Colombia, Ecuador) / 11:00 am a 12:30 (UTC-4 Bolivia)



REGÍSTRESE AQUÍ

La Covid-19 ha causado importantes cambios en las cadenas de suministro globales. La pandemia ha tenido efectos catastróficos en el aprovisionamiento de materias primas, los medios de transporte, la disponibilidad de mano de obra, los patrones de compra y las capacidades operativas y de inventario. Las medidas sanitarias no solo han limitado considerablemente el funcionamiento de las actividades productivas del sector privado sino también las actividades de los gobiernos, particularmente aduanas y otras agencias fronterizas, ralentizando aún más el comercio internacional. En conjunto, estas disrupciones han generado pérdidas significativas tanto para las industrias como para los gobiernos.

En estas condiciones, la digitalización y la simplificación de trámites burocráticos han sido clave para mantener el sistema productivo y las cadenas de valor a flote. La pronta y efectiva implementación del Acuerdo sobre Facilitación de Comercio (AFC) permite a los países no solo agilizar y reducir los costos del comercio transfronterizo, sino también aumentar la resiliencia de los sistemas productivos y cadenas de valor ante posibles disrupciones globales.

La Alianza Global para la Facilitación del Comercio, ICC Bolivia, ICC Colombia y ICC Ecuador tienen el placer de invitarlos a participar en esta conferencia virtual en la que discutiremos sobre tendencias en cadenas de valor regionales y oportunidades emergentes para la pronta aplicación del AFC en la región.

QUIÉNES SOMOS

La Alianza Global para la Facilitación del Comercio es una colaboración público-privada para promover el crecimiento impulsado por el comercio. Creemos que el comercio internacional debe ser simple, rápido y rentable, creando nuevas oportunidades de negocios, facilitando un mayor desarrollo económico y social, y reduciendo la pobreza. Nuestro trabajo está diseñado para ayudar a gobiernos de países en desarrollo y menos desarrollados a implementar el Acuerdo sobre Facilitación de Comercio de la Organización Mundial del Comercio. Reunimos al gobierno y al sector privado como socios para identificar oportunidades en las que puedan hallar soluciones juntos para reducir los retrasos de aduanas y barreras administrativas innecesarias en las fronteras, y así diseñar e implementar reformas que generen resultados comercialmente cuantificables.

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